

EDGE Conference

Experiencing Discovery, Growth and Excellence

“THE ATTITUDE EXPERIENCE”

Get ready for an interactive, high-energy experience packed with fun, laughter, and leadership lessons that stick. This event will challenge, inspire, and engage students in ways you won't expect.

Through dynamic activities, engaging discussions, and real-world takeaways, your members will discover how to make a positive difference in the lives of others. These sessions will equip students with practical strategies on how to battle negativity, bullying and stress. Members should come prepared to move, laugh, and learn; because leadership is best experienced, not just explained!

Friday, March 20 and Saturday, March 21, 2026 Holiday Inn and Convention Center – Stevens Point, Wisconsin

Who Can Attend: EDGE Conference is geared toward 6th, 7th and 8th grade FFA members. Registration is on a first-come, first-served basis.

What: 2026 EDGE Conference – Rhett Laubach and Kelly Barnes with YourNextSpeaker, LLC will be the lead presenters on both days. They are professional speakers, leadership experts, former state FFA officers and have presented multiple times at Wisconsin FFA leadership conferences.

When: Friday, March 20 – Saturday, March 21, 2026
Registration begins **Friday** at 4:00 p.m.
Opening Session begins at 6:15 p.m.
Conference ends **Friday** approximately 3:00 pm.

Where: Holiday Inn and Convention Center, Stevens Point, Wisconsin

Meals: There will be **NO** Dinner on Friday evening. We will begin immediately with the conference at 6:15 p.m. **Please make sure your students have eaten before arriving at the conference.** There will be pizza served at the dance in the evening. Theme to be announced by state officers.

Dress: Because this is for middle school members who may not yet have official dress....
Appropriate Casual Dress will be allowed for all sessions. FFA t-shirts are recommended.
APPROPRIATE casual dress for Friday evening entertainment. **THEME:** “Minions”

REGISTRATION FEES:

FFA Members: \$90.00 (Includes Meals)

(Reduced \$10 thanks to the financial support of the Wisconsin FFA Alumni and Supporters)

Advisors: \$50.00 Registration Fee for Materials (*Optional*)

\$42.00 Advisor Meal Package (*Optional*)

Registration must be submitted online by March 3, 2026!

Complete the online registration. **Members must complete Online Waivers to participate.**

Payment can be made by credit card online or a check sent to:

Wisconsin Association of FFA
Attn: FFA Office Operations Associate
P.O. Box 7841
Madison, WI 53707-7841

HOTEL LODGING

Hotel lodging is the responsibility of the Chapter FFA Advisor

Advisors will need to make reservations through the Holiday Inn Online Reservation System. More information to come from the Wisconsin FFA Center on exactly how to make your reservations.

Single Occupancy

\$ 98.00/Night (**One person in room only**)

Double, Triple and Quad Occupancy

\$ 124.00/ Night