



2025 STATE CONVENTION DELEGATE COMMITTEE ACTION PLANS

Committee #1 - Ensuring a Future for All in the FFA

Committee Purpose: How can we encourage our members to be engaged in the state FFA association?

Recommendation #1

We recommend the consideration of middle school LDE competitions at the state level such as a discussion meet, extemporaneous speaking, and Employment skills, and what existing/opportunities for middle schoolers can be improved to encourage middle school engagement.

ACTION PLAN:

This recommendation will be referred to Mrs. Crook, Managing Director of Chapter and Member Programming for middle school competitions.

Recommendation #2

We recommend the consideration of cooperative Career Development Event teams for chapters who are unable to fill a team of members to compete. For example, two members from both Denmark and Mishicot competing together in a judging event.

ACTION PLAN:

National FFA does not allow CDE teams to be made up of members from different chapters to compete at the National Level. Thus a winning team with members from different schools could not compete at the national level. In addition, there are already waiting lists to get chapter teams registered for CDEs, this may also add further frustration in the logistics of running competitions. The state officers recommend that the CDE committee considers how the regional top individuals in a CDE could move on to state for further competition.

Recommendation #3

We recommend the consideration of the implementation of district officers to represent districts and facilitate correspondence and events within their districts.

ACTION PLAN:

This recommendation will be shared with the State Officer Advisory Committee for consideration. At the current time, the Wisconsin Association of FFA has no funds to support 30 district officers including resources for coaching and participation.

● Further Commentary from Committee

- Members feel that sections are well rounded and that the chapters are connected within.
- Members also feel that they are disconnected between the middle and high school level when it comes to state events.

Committee #2 Award Applications

Committee Purpose: How can we improve members' awareness of award applications and increase support for completing them?

Recommendation #1

Create new resources to help with the understanding of AET when filling out applications.

ACTION PLAN:

This recommendation will be referred to Mrs. Crook, Managing Director of Chapter and Member Programming.

Recommendation #2

Investigate new proficiency areas to cover the ever-evolving agriculture industry.

ACTION PLAN:

This recommendation will be referred to Mrs. Crook, Managing Director of Chapter and Member Programming and the WAAE SAE committee for consideration. In 2027, the new awards structure will be put in place with an increase in SAE award areas. This may address some of this recommendation but the Association will need to focus first on the upcoming changes before adding additional proficiency areas.

Recommendation #3

Create workshops for students and advisors to attend together to further understand the application process.

ACTION PLAN:

In 2025-26, Mrs. Crook will be offering online help sessions for advisors and members to further understand the application process.

- **Further Commentary**
 - It would be beneficial to develop an award awareness plan to ensure all members and advisors know when applications are available.

Committee #3 State Officer Election Process and Programming

Committee Purpose: How can we improve our state officer process and programming to be better representative of our association?

Recommendation #1

Have candidates post videos on social media answering questions given by members 1-3 weeks before convention so members get to know candidates better beforehand.

ACTION PLAN:

The concern from the state officer team with this recommendation is that this may lead towards more campaigning for state officer. The Wisconsin Association of FFA does not allow campaigning to occur. This is not recommended by the 2025-2026 State Officer team.

Recommendation #2

Have time for members to meet candidates in casual setting before delegate voting process.

ACTION PLAN:

The concern from the state officer team with this recommendation is that this may lead towards more campaigning for state officer. The Wisconsin Association of FFA does not allow campaigning to occur. There is also a concern about time constraints already in the current election process. This is not recommended by the 2025-2026 State Officer team.

Recommendation #3

Keep state officer structure the same with 10 officers from each section and the president being an officer from prior year. Continue all current state officer responsibilities.

ACTION PLAN:

This recommendation will be given to the State FFA Officer Advisory Committee for consideration.

Committee #4 FFA Opportunity Resources and Information

Committee Purpose: How can we ensure students are receiving the proper information and resources needed to understand events and activities?

Recommendation #1

The state officer teams should produce instructional example videos to support understanding of Career Development Events (CDEs) and Leadership Development Events (LDEs). Such as run Parliamentary Procedure run throughs and Agricultural Communication presentations.

ACTION PLAN:

National FFA has provided these types of resources to better understand competitions. Not all state officers understand the specific details about all the CDE or LDE competitions. Members are encouraged to review the resources already on the state and national websites.

Recommendation #2

State officers should distribute newsletters and event updates to advisors and chapter presidents quarterly to facilitate clear and effective communication.

ACTION PLAN:

This is already being done by each of the state officers.

Recommendation #3

Create a designated fund to assist newly chartered chapters, ensuring they receive a limited number of complete sets of official dress upon establishment to start a chapter official dress closet.

ACTION PLAN:

The Wisconsin FFA Foundation currently provides \$1000 through Star Mission Grants to each new chapter to help in purchasing items to start their FFA chapter, attend events or use as need to help their new chapter.

- **Further Commentary**
 - Make the website more user-friendly, have the state officers post informative videos biweekly on social media about upcoming events, and create a BuzzFeed or similar quiz to help members find what CDE or LDE would be best for them.

Committee #5 Wisconsin FFA Delegate Process

Committee Purpose: How can we continue to create an effective state delegate process to conduct the business of the FFA Association?

Recommendation #1

We need to adjust the timeline for constitutional amendments and other delegate procedures to occur one month prior to what it has previously been. With this recommendation the proposals would be due on February 1st instead of March 1st. This would allow the delegate meetings to occur one month sooner as well, allowing them to gather more information about the committees and proposals that are brought to the table.

ACTION PLAN:

This recommendation will need to be considered by the Wisconsin Association of FFA Board of Directors. If this change were to occur, there would need to be a constitutional amendment to adjust this date.

Recommendation #2

In order to make the delegate committee meetings more effective for providing information to the association, we need to provide mock meetings or examples of what being a delegate actually looks like. Allowing delegates to choose and research a topic beforehand will allow them to bring forth more knowledge and ideas. This could be done by recording individual videos that expand the committee's purposes. We can also fix this problem by releasing forms so that delegates can choose what committee meetings to attend.

ACTION PLAN:

This recommendation will be referred to the State Officer Delegate Operations Committee for further research on what changes could be implemented.

Recommendation #3

We need to make members more aware of the resources available to them. Delegates stated they were still confused after the orientation meetings. In order to fix this, we need to provide the correct information during those meetings. We need to make sure they are informed by advisors as soon as possible.

ACTION PLAN:

This recommendation will be referred to the State Officer Delegate Operations Committee for further research on what changes could be implemented.

Committee #6 Agriculture, Food, and Natural Resources (AFNR) Pathway-Based State-level Conference Creation

Committee Purpose: What would FFA members like to learn from a state-level pathway-based conference with an agriculture career focus?

Recommendation #1

Wisconsin FFA should hold an Agriculture Food and Natural Resources (AFNR) career pathway-based conference. All pathways should be represented, and students should be able to choose which pathway they will participate in.

ACTION PLAN:

The 2023-2024 state officers recommended starting an “Onward” conference for students to focus on career pathways. More needs to be done in the development of this conference. The state officers recommend that we also encourage more students to attend National FFA’s NextGen Conferences. We can also explore partnering with others like PDPW to be a part of career-based conferences.

Recommendation #2

Industry professionals should be at the conference to present, answer questions, and give advice. This could include roundtable discussions and question & answer panels.

ACTION PLAN:

This recommendation will be considered as opportunities are created.

Recommendation #3

Half of the conference should be focused on hands-on demonstrations about the career pathways chosen by the students. The other half should include generalized career ready practices and employment skills development such as mock interviews and resume creation.

ACTION PLAN:

This recommendation will be considered as opportunities are created.

- **Further Commentary**
 - Student “ambassadors” who work in production agriculture could be present to share their experiences.

Committee #7 Agricultural Educator & FFA Advisor Recruitment and Support

Committee Purpose: How can we encourage students to pursue an Agricultural Education career as well as support existing and incoming educators?

Recommendation #1 Future Ag Educator Resource Page

Having a page of resources and information available for high school students interested in agricultural education that is easily accessible to all students. This page could include colleges, scholarships, and more information about the agricultural education career.

ACTION PLAN:

Share suggestions with the WAAE Teach Ag Committee that provides more resources and opportunities to encourage more people to enter the Agricultural Education career field. There are currently resources available through NAAE National Teach Ag Program.

Recommendation #2 Ag. Ed. Specific Scholarships

Having specific scholarships available for agricultural education majors from WAAE (Wisconsin Association of Agricultural Educators) and WI FFA Foundation to ease financial burdens put on students.

ACTION PLAN:

Share recommendation with the Executive Directors of WAAE and FFA Foundation to see what scholarships could be developed specifically for Agricultural Education Majors.

Recommendation #3 FFA Training for Advisors

Offer an online program for any advisor looking to learn more about the “behind the scenes” of FFA and how to successfully serve their role as an advisor.

ACTION PLAN:

Create a partnership with WAAE and FFA to help create a program or enhance what is already provided through the new teacher mentoring program.

- **Further Commentary**

- There are not many options available for receiving an agricultural education degree in Wisconsin, which is a barrier to students going into agricultural education.
- There is interest from students in having an Agricultural Education CDE offered at the State Convention. *(Currently a pilot contest is being prepared.)*

Committee #8 Networking & Communication

Committee Purpose: How can the Wisconsin FFA Association provide members with strong network and communication pathways?

Recommendation #1

Provide enhanced feedback following CDE and LDE events that connect members directly to industry professionals. Allowing for one on one meeting times that members gather a better understanding of agriculture profession.

ACTION PLAN:

Share recommendation with the Wisconsin FFA Foundation to see where we can connect industry professionals that may be sponsors of these events for more industry networking opportunities.

Recommendation #2

Expand member and advisor highlights (Ex. SAE Sunday) to include events & contests. Providing further details via a link to the Wisconsin FFA website.

ACTION PLAN:

State Officers will continue to connect information to the FFA website and through social media to provide highlights that can include more events and contests.

Recommendation #3

Improve advertisement for the Spotlight Stage at convention. Offer a new area to promote the participants and create more accessibility to the general public.

ACTION PLAN:

Provide recommendation to past state FFA officers Jescey Thompson and Henry Koerner who will continue to help manage the Spotlight stage for future state conventions.

- **Further Commentary**

- Provide more examples of proficiency applications, CDE career outlets, and other opportunities via the most trafficked social media outlets (Instagram and Facebook).
- Include chapter officers in sectional or state communication.
- Improve website accessibility and search capabilities.